

# THE CORPORATION OF THE TOWNSHIP OF STRONG



## MUNICIPAL ELECTION 2026 SIGNS/ADVERTISING POLICY

**NO** posters or similar campaign material may contain the Township logo or in any way infer an official Township status.

**NO** campaign material or posters shall be permitted on any municipal property with the only exception being along municipal road allowances. This includes the following, which is not meant to be a complete and exhaustive list:

**NO campaign material, posters, etc will be permitted in municipal parks, vacant land, municipal buildings or structures.**

Posters or similar campaign material shall be permitted along municipal road allowances providing the following conditions are met to the satisfaction of the Clerk and/or Public Works Department:

1. NO poster of similar campaign materials will be permitted on road allowances fronting voting places including the entire building, parking lot and road allowance fronting 28 Municipal Lane.
2. That the visibility of intersections or private entrances is not obstructed and that an unsafe condition is not created.
3. That the poster or similar campaign material is of sufficient texture and of proper installation that weather conditions will not displace the material and create a safety hazard on municipal roads.
4. NO campaign materials on the road allowances will be permitted to obstruct municipal road operations, including roadside mowing, grading and construction operations.

Posters or similar campaign material that will be installed on provincial roads (Highway 124, Highway 11) will require the permission of the Ministry of Transportation (MTO).

Posters or similar campaign material that will be installed or affixed to poles belonging to Hydro One Network, Bell Canada or other public utilities will require the permission of these respective approving authorities. Election signs shall not be placed on a utility pole that has traffic control attached thereto.

The Township of Strong or any of its municipal employees or agents will not be responsible for investigating or prosecuting for any acts of vandalism or theft to the poster or campaign material of the candidates. Please report to the Ontario Provincial Police 1-888-310-1122

Should any posters or campaign material be located on municipally owned property or be located on municipally owned road allowances which do not comply to the provisions of this section, the same shall be removed forthwith and stored at the Municipal Office and Garage located at 64 Municipal Lane until November 2, 2026.

Should any material be removed pursuant to above paragraph, the candidate will be contacted immediately to pick up any such posters or campaign material so removed. The candidate to whom the Election Sign relates shall be responsible for the erection or display of the Election sign.

All candidates will be required to completed an application form and to pay a **\$200.00 deposit** (cash, debit, e-transfer or certified cheque) before the erection or display of Election signs.

All candidates will be required to remove all posters and campaign material along municipally owned road allowances prior to November 2, 2026. Should such material continue to be located, it will consider to be a refuse and the candidate will forfeit the \$200.00 deposit fee.

Candidates who are considering future campaigns are encouraged to retain their signs for reuse.

Section 88.3 of the *Municipal Election Act* outlines requirements of the candidates' election campaign advertisements. Please note: Candidates are now required to include a state of "This advertisement is endorsed by "Candidate Name" or "Third Party Advertiser Name". This can be printed on new signs or added to reused signs by stickers. If using stickers, ensure they comply with requirements outlined in Section 3 above.